

Securing investment

Virrata have global experience of reviewing investment opportunities and making recommendations to potential investors. We have worked throughout Asia, Europe and North America.

All of our team have held senior operational roles in industry and understand the thought process associated with investment decisions. With this knowledge and experience, we can help companies seeking investment to develop a compelling story which will attract investors.

Virrata uses tried and tested methods to assess investment opportunities and delivers innovative solutions to complex problems. We can help your investors get the best returns, ensuring success for you and your clients

We have supported private equity companies around the globe to assess investment opportunities and optimise results post investment



Experience

We have global experience and can help bridge cultures



Effectiveness

Effective solutions tailored to meet your business challenges

Results

Our actions are designed to deliver significant and sustainable results

Virrata

- Investment advice
- Communication strategies
- Operational assessments
- Cultural support
- Risk management
- Pricing



Working with your people

We work with your team to develop communication strategies, provide assessments, advice, support and implementation. Our work is tailored to the needs and objectives of your business.

We have a successful track record of working with teams across a wide range of geographies cultures and types of

World class expertise

Investment experience

Virrata has 18 years experience of taking companies through MBO, IPO, Private Equity, M&A, divestitures and acquisitions. We have created messaging strategies that are consistent and effective across investor relations, marketing, PR, staff engagement and crisis. We specialise in B2B and construction in international markets.

Investment advice

We have assessed investment opportunities around the globe. We have supported private equity companies in making appropriate investment decisions and can identify and support investment programs to maximise return on investment

Capital employed

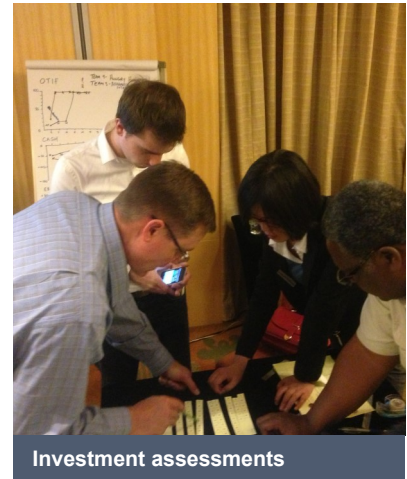
We have a strong track record of releasing tied up capital, helping companies to successfully reinvest that capital . Results can be dramatic. We can optimise investments for clients.

Cultural support

We can help bridge cultures, having extensive international experiences and a cross cultural team.

Capacity

We work with capital intensive operations to liberate capacity in existing equipment. This can prevent the need for further capital investment by better overall effectiveness of your existing assets.



Depth of knowledge and experience

We understand the challenges faced by complex organisations when making investment decisions. We know what it's like to sit in your chair!

We can assess your investment proposals to find the links between the opportunities for investors and your commercial needs. We can help you develop solutions which drive value in to your organisation.



We know what it's like to sit in your chair

Risk management

We help clients reduce risk as an integral part of investment processes, including strategic planning, projects, and change management. Virrata have found that when we work with our clients to find causes for particular poor performance metrics, often other hidden opportunities for improvement come to light that are directly, or indirectly, part of the solution.

Pricing

Whether you need to develop an individual pricing plan or roll out a global pricing strategy Virrata have been there before and we can help guide you to pricing excellence.

Investment assessments

We conduct assessments in order to create a baseline for improvement and to help develop roadmaps for individual sites as well as multi-site investments. We also support private equity in pre-acquisition plant assessments as part of the due diligence process and post acquisition assessments to help improve your return on investment.

Your next steps towards excellence

Having supported investment decisions in a wide range of situations the chances are we have successfully managed challenges very similar to those you are facing. If you would benefit from help to accelerate your investment program, please call us to talk things through.

Make yours the next great story

If you would like to make yours the next great story, contact us to discuss how Virrata can help you achieve outstanding results

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It's all about flow